

# safeplus

## Whitepaper

The world's best blockchain-powered  
autonomous marketplace of services.

Version 1.7 - March 2021

## Foreword

My team and I founded SafePlus in 2021 with three core principles.

The first is that services should be truly peer-to-peer – there is no need for a third-party. For thousands of years we've exchanged value directly for another's skill or service; third-parties are a compromise. The second is that a true meritocracy will deliver the best experience for all users; the best providers should get the most work, and should charge the most for their services. The third is that careful design can be harnessed to deliver on the promises of technology, and that interfaces can serve seamless experiences between the digital world and the real one.

With the power of blockchain technology, we can deliver on the next phase of this journey. Not only can payments be decentralised, autonomous and instantly global, but so can curation, arbitration and soon storage and even computation. The entire marketplace infrastructure will be truly peer-to-peer.

But most importantly, we believe in a world powered by cryptocurrency commerce. Cryptocurrencies still have less than 0.1% of the user-base, trading volume and liquidity of fiat counterparts, but exceed in potential across all facets. We feel the primary barriers to adoption are the availability of crypto-enabled merchants, the learning curve associated with acquiring and spending crypto-currencies, and the presence of fees.

We believe we've solved this with SafePlus; an incredibly easy, delightful and accessible tool to pay for services anywhere in the world using crypto-currencies. The SafePlus Coin and wallet will be the heart of the platform, allowing a single medium of trustless exchange between users, removing fees and cryptocurrency volatility, and empowering the wider cryptocurrency ecosystem (subject to regulatory approval).

Yours in decentralisation,



Brian M Burgess  
CEO and Co-founder, SafePlus

# 1. Executive Summary

The Safeplus (SAFEPLUS) will soon power the platform's payment system, enabling a decentralised, trustless and hedged escrow service, a bridge between fiat and a variety of cryptocurrencies, a powerful rewards system to encourage network effects, and incentivised user-curation and user-arbitration.<sup>1</sup>

Safeplus is the ultimate link between cryptocurrency and the real world. The BSC-based token is backed by the value of skilled human services with an estimated value of \$2tn globally. The token can be exchanged in the platform and converted to real world skilled labour. A freemium subscription model provides a constant demand for the token and a revenue stream for the platform. By integrating fiat payment gateways, Safeplus Coin aims to become a legitimate gateway of fiat into crypto, enhancing the entire ecosystem and accelerating mainstream adoption.



## 3 Dissemination

### 2. Token Sale

There will be precisely 100,000,000 tokens in circulation. There will be a hard cap of 50,000,000 Safeplus available for sale. The token offering will exclusively accept BNB. Safepluses will be distributed after the ICO.

#### 2.1 Private Sale

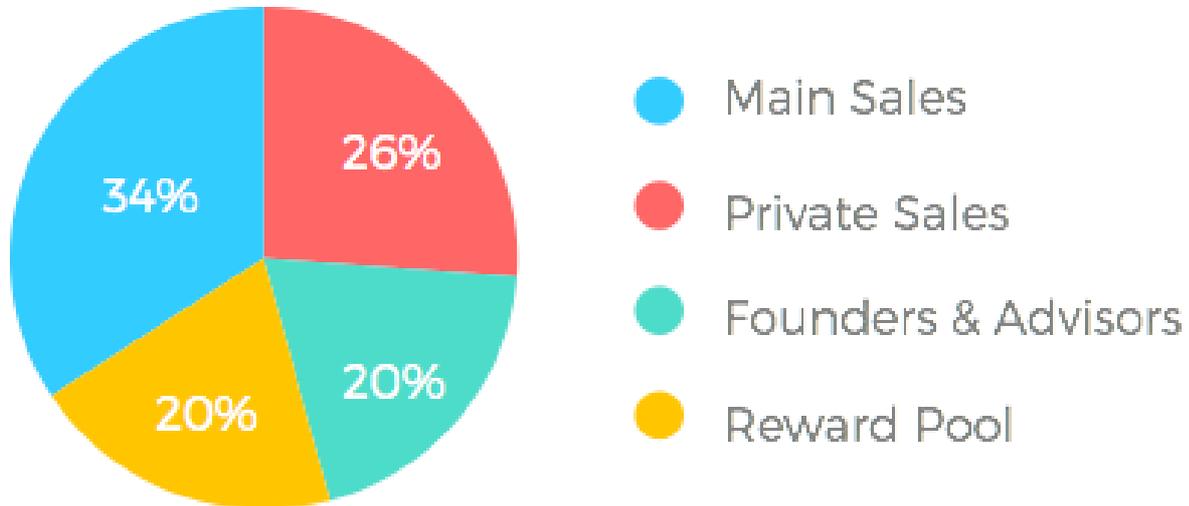
26,000,000 Safeplus will be sold privately to strategic investors who bring long-term value to the project.

#### 2.2 Public Sale

34,000,000 Safeplus will be sold across the public sale, which will be conducted over two stages and will commence in March 2021.

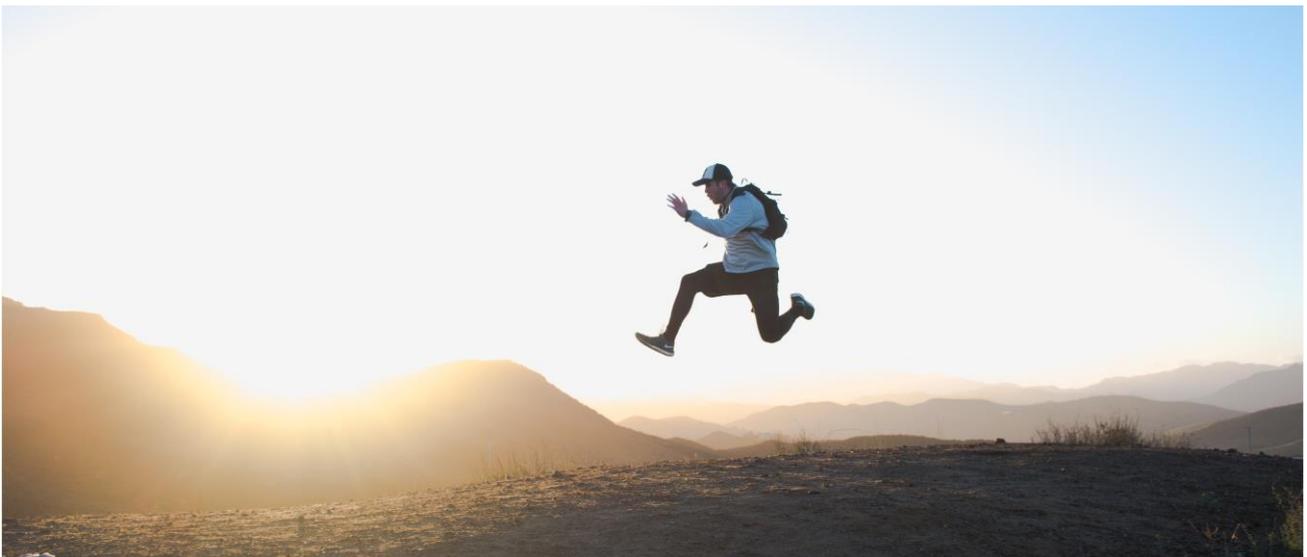
## 3 Dissemination

The total supply of tokens will be fixed and disseminated in the following manner:



Founder tokens will be locked for 12 months.

The Reward Pool is used by the platform to incentivise users and is discussed in detail further down.



## 4. Smart Contracts

Bep20 smart contracts provide a trustless hedged escrow which aims to protect cryptocurrency value for users, as well as processing the platform revenue stream and disseminating rewards for incentivised network effects.

### What is a Smart Contract?

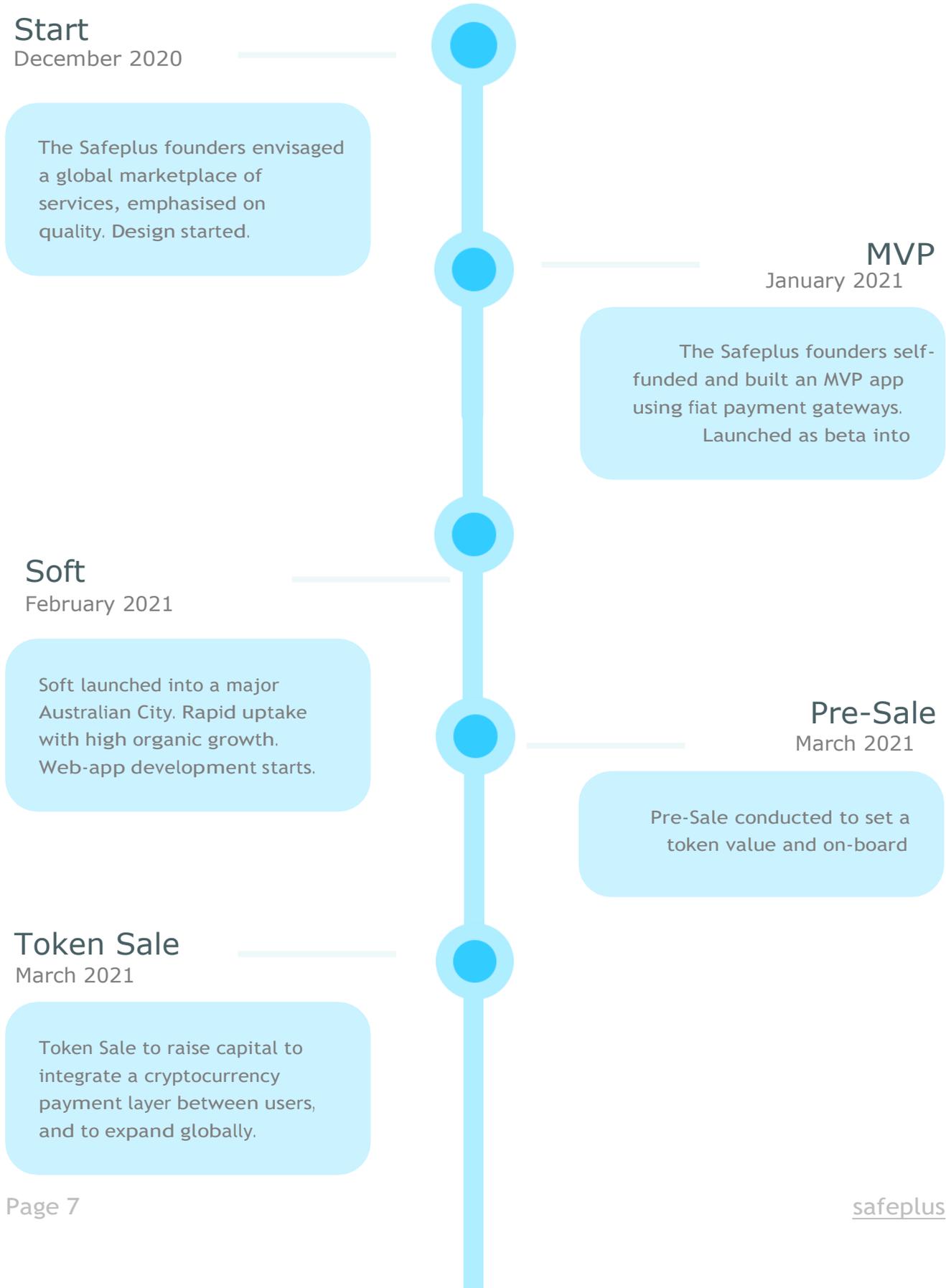
A smart contract is a fully automated protocol that exists on the blockchain in order to facilitate, verify and then execute the performance of an agreement. Smart contracts allow users of blockchain technology to make good on promises that have been specified in digital form without the need for third parties or written documentation.

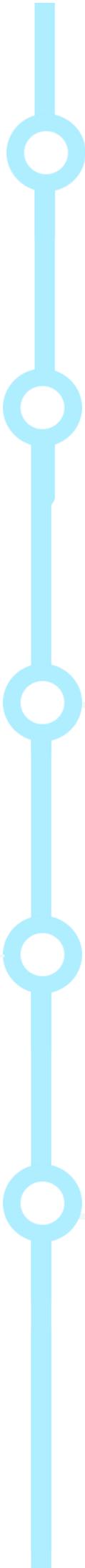
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<sup>5</sup>Subject to Safepus obtaining relevant licenses and regulatory approval. Features will only be implemented if, and when, such licenses or approvals have been received.

## 5. Roadmap

Safeplus has been in existence since late 2020, and operational since late 2021. The team have global aspirations and maintain an aggressive timeline:





## Market cap listing

March 2021

Coinmarket cap listing application has been made.  
CoinGecko cap listing application has been made.

## New Marketing Listing

March 2021

A new exchange will also be listed.  
PancakeSwap

## NFT derivative conceptualization

April 2021

Safeplus NFT  
smartly match the best

## Listing on other Exchanges

April 2021

A new exchange will also be listed.  
UniSwap  
SushiSwap  
JulSwap

## Listing on other Exchanges

May 2021

Listin an ather Exchanges  
WhiteBIT  
MXC  
Binance

## 6. Market

### Industry Size

The “gig-economy” is comprised of freelancers, tradespeople, home service providers, digital service providers and self-employed professionals. It is growing extremely fast as more and more people prefer flexibility and control over their careers. It is forecasted to grow towards 40% of the global workforce in the next ten years, with over 200 million workers and with a total annual transaction volume approaching \$2tn.<sup>13</sup> In China, India and South East Asia combined, it will approach \$1tn in annual transaction volume in the next five years.



Global transaction volume for services

An Autonomous Marketplace of Services

**safeplus**

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